

Population Summary

2010 Total Population	54,657
2020 Total Population	60,410
2020 Group Quarters	665
2024 Total Population	61,438
2024 Group Quarters	702
2029 Total Population	63,822
2024-2029 Annual Rate	0.76%
2024 Total Daytime Population	63,556
Workers	26,974
Residents	36,582

Household Summary

2010 Households	23,728
2010 Average Household Size	2.28
2020 Total Households	26,261
2020 Average Household Size	2.28
2024 Households	26,937
2024 Average Household Size	2.25
2029 Households	28,372
2029 Average Household Size	2.22
2024-2029 Annual Rate	1.04%
2010 Families	15,212
2010 Average Family Size	2.79
2024 Families	16,451
2024 Average Family Size	2.84
2029 Families	17,169
2029 Average Family Size	2.80
2024-2029 Annual Rate	0.86%

Housing Unit Summary

2000 Housing Units	23,912
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	11.1%
2010 Housing Units	28,511
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	16.8%
2020 Housing Units	29,588
Owner Occupied Housing Units	61.7%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	11.2%
2024 Housing Units	29,979
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	10.1%
2029 Housing Units	31,424
Owner Occupied Housing Units	66.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	9.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income

Household Income Base	26,937
<\$15,000	8.1%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	9.6%
\$200,000+	6.2%
Average Household Income	\$93,260

2029 Households by Income

Household Income Base	28,372
<\$15,000	6.4%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	13.7%
\$200,000+	8.1%
Average Household Income	\$111,193

2024 Owner Occupied Housing Units by Value

Total	19,185
<\$50,000	4.1%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	8.0%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	13.2%
\$300,000 - \$399,999	28.7%
\$400,000 - \$499,999	14.6%
\$500,000 - \$749,999	8.3%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	1.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$351,484

2029 Owner Occupied Housing Units by Value

Total	20,794
<\$50,000	1.8%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	2.5%
\$200,000 - \$249,999	3.7%
\$250,000 - \$299,999	8.8%
\$300,000 - \$399,999	32.0%
\$400,000 - \$499,999	24.3%
\$500,000 - \$749,999	15.4%
\$750,000 - \$999,999	5.5%
\$1,000,000 - \$1,499,999	2.9%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.2%
Average Home Value	\$453,372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income

2024	\$68,205
2029	\$81,046

Median Home Value

2024	\$322,989
2029	\$395,693

Per Capita Income

2024	\$40,780
2029	\$49,159

Median Age

2010	46.2
2020	48.7
2024	49.0
2029	49.8

2020 Population by Age

Total	60,410
0 - 4	4.6%
5 - 9	5.0%
10 - 14	5.5%
15 - 24	10.0%
25 - 34	11.2%
35 - 44	9.9%
45 - 54	11.5%
55 - 64	16.5%
65 - 74	14.3%
75 - 84	8.4%
85 +	3.2%
18 +	81.8%

2024 Population by Age

Total	61,437
0 - 4	4.6%
5 - 9	4.8%
10 - 14	5.0%
15 - 24	10.0%
25 - 34	11.0%
35 - 44	10.5%
45 - 54	11.0%
55 - 64	15.1%
65 - 74	14.9%
75 - 84	9.6%
85 +	3.4%
18 +	82.6%

2029 Population by Age

Total	63,821
0 - 4	4.5%
5 - 9	4.4%
10 - 14	4.8%
15 - 24	9.4%
25 - 34	10.7%
35 - 44	10.9%
45 - 54	10.8%
55 - 64	13.3%
65 - 74	15.7%
75 - 84	11.3%
85 +	4.1%
18 +	83.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex

Males	29,144
Females	31,266

2024 Population by Sex

Males	30,014
Females	31,424

2029 Population by Sex

Males	31,021
Females	32,801

2010 Population by Race/Ethnicity

Total	54,656
White Alone	83.0%
Black Alone	11.5%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	2.4%
Hispanic Origin	6.0%
Diversity Index	37.5

2020 Population by Race/Ethnicity

Total	60,410
White Alone	75.3%
Black Alone	11.6%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	8.6%
Hispanic Origin	8.9%
Diversity Index	50.6

2024 Population by Race/Ethnicity

Total	61,437
White Alone	74.1%
Black Alone	11.8%
American Indian Alone	0.4%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.5%
Two or More Races	9.2%
Hispanic Origin	9.7%
Diversity Index	52.8

2029 Population by Race/Ethnicity

Total	63,822
White Alone	72.7%
Black Alone	12.0%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	10.1%
Hispanic Origin	10.7%
Diversity Index	55.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	60,410
In Households	98.9%
Householder	43.4%
Opposite-Sex Spouse	18.7%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.8%
Same-Sex Unmarried Partner	0.1%
Biological Child	21.9%
Adopted Child	0.7%
Stepchild	1.5%
Grandchild	2.8%
Brother or Sister	0.9%
Parent	1.0%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.1%
Foster Child	0.1%
Other Nonrelatives	3.0%
In Group Quarters	1.1%
Institutionalized	0.7%
Noninstitutionalized	0.4%

2024 Population 25+ by Educational Attainment

Total	46,435
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	26.2%
GED/Alternative Credential	4.4%
Some College, No Degree	18.6%
Associate Degree	14.6%
Bachelor's Degree	18.9%
Graduate/Professional Degree	10.0%

2024 Population 15+ by Marital Status

Total	52,604
Never Married	28.0%
Married	50.1%
Widowed	8.4%
Divorced	13.5%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	26,870
Population 16+ Employed	93.9%
Population 16+ Unemployment rate	6.1%
Population 16-24 Employed	10.0%
Population 16-24 Unemployment rate	16.9%
Population 25-54 Employed	61.0%
Population 25-54 Unemployment rate	5.3%
Population 55-64 Employed	21.2%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	7.9%
Population 65+ Unemployment rate	2.7%

2024 Employed Population 16+ by Industry

Total	25,222
Agriculture/Mining	0.2%
Construction	6.7%
Manufacturing	14.7%
Wholesale Trade	1.0%
Retail Trade	11.3%
Transportation/Utilities	5.0%
Information	1.2%
Finance/Insurance/Real Estate	4.2%
Services	48.4%
Public Administration	7.5%

2024 Employed Population 16+ by Occupation

Total	25,220
White Collar	62.3%
Management/Business/Financial	14.6%
Professional	26.0%
Sales	9.4%
Administrative Support	12.4%
Services	15.9%
Blue Collar	21.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	4.6%
Production	5.7%
Transportation/Material Moving	7.2%

2020 Households by Type

Total	26,261
Married Couple Households	43.7%
With Own Children <18	10.8%
Without Own Children <18	32.9%
Cohabitating Couple Households	7.0%
With Own Children <18	2.2%
Without Own Children <18	4.7%
Male Householder, No Spouse/Partner	19.3%
Living Alone	13.7%
65 Years and over	5.4%
With Own Children <18	1.4%
Without Own Children <18, With Relatives	2.7%
No Relatives Present	1.5%
Female Householder, No Spouse/Partner	30.0%
Living Alone	17.0%
65 Years and over	10.0%
With Own Children <18	4.9%
Without Own Children <18, With Relatives	7.1%
No Relatives Present	1.1%

2020 Households by Size

Total	26,261
1 Person Household	30.7%
2 Person Household	38.7%
3 Person Household	13.8%
4 Person Household	9.6%
5 Person Household	4.5%
6 Person Household	1.8%
7 + Person Household	0.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	26,261
Owner Occupied	69.6%
Owned with a Mortgage/Loan	40.2%
Owned Free and Clear	29.4%
Renter Occupied	30.4%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	84
Percent of Income for Mortgage	29.6%
Wealth Index	92

2020 Housing Units By Urban/ Rural Status

Total	29,588
Urban Housing Units	94.0%
Rural Housing Units	6.0%

2020 Population By Urban/ Rural Status

Total	60,410
Urban Population	96.0%
Rural Population	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1.	Midlife Constants (5E)
2.	Senior Escapes (9D)
3.	Comfortable Empty Nesters

2024 Consumer Spending

Apparel & Services: Total \$	\$51,533,926
Average Spent	\$1,913.13
Spending Potential Index	80
Education: Total \$	\$37,104,173
Average Spent	\$1,377.44
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$92,688,980
Average Spent	\$3,440.95
Spending Potential Index	84
Food at Home: Total \$	\$163,827,228
Average Spent	\$6,081.87
Spending Potential Index	83
Food Away from Home: Total \$	\$84,962,389
Average Spent	\$3,154.11
Spending Potential Index	81
Health Care: Total \$	\$184,673,711
Average Spent	\$6,855.76
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$71,177,844
Average Spent	\$2,642.38
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$21,964,136
Average Spent	\$815.39
Spending Potential Index	82
Shelter: Total \$	\$581,761,867
Average Spent	\$21,597.13
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$83,723,873
Average Spent	\$3,108.14
Spending Potential Index	89
Travel: Total \$	\$67,060,023
Average Spent	\$2,489.51
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$33,922,621
Average Spent	\$1,259.33
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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